

## NEWSLETTER COLUMN

June 2019

### “LET’S DEVELOP OUR CENTER”

Steven K. Rogstad

Director of Development

I want to ask you a personal question: What will your legacy be? Have you thought about it? Many people associate what they believe will be their legacy to their career, their role as a parent or grandparent, their service to the community or church, or the causes they are passionate about.

We are two months into our Annual Campaign, which is an excellent opportunity to consider a legacy gift to the Center. Have you considered how your legacy could be permanently attached to regional research, historical programming, collections acquisition, care and management, facility enhancements, publications, and history-related activities? Deciding to add a line in your Will that gives 10% of your estate to the Research Center would be a generous act that could transform the organization for future generations. This is a wonderful way to commemorate your family name, set aside funds for an endowment, and continue the development of your Center. Where is your estate going? I hope you will consider making plans to use some of it to benefit the Research Center.

### ANNUAL CAMPAIGN UPDATE

This year’s goal is \$51,000. You may recall my saying back in April that we have received commitments from donors who are providing *matching gifts* up to that amount. We have the potential to make \$50,000 - or more- in matching monies if we raise \$51,000 from our members and supporters. To date, we have received nearly \$40,000 from our members, so let’s keep the momentum going! The more money we raise ourselves, the more money we make for the Center this year! Let’s think big, dig deep, and make a huge impact!

## MEMBERSHIP UPDATE

I am excited to report that the Center has acquired 34 new members since last December. Another 14 individuals have become members because a current member has sponsored them. That's 48 new members! Bravo to our sponsors! Have you renewed your membership for 2019? If not, *please* renew today. The Center is also asking current members to *sponsor* a new member for 2019. It is a great opportunity for you to share with others what the Center does and expand our visibility in the area. Won't you help today by giving a neighbor, friend, relative, or co-worker a membership?

## MEDIA UPDATES

The Center recently launched its updated website. Please check it out at [www.schrc.org](http://www.schrc.org). You will see regular updates on individual pages. There will also be pages for our enlarged media presence, which includes an archive of our current radio series, "History and You," on WLKN FM 98.1. We will soon be introducing videos that profile the Center's collections, events, and activities. The Center was also featured in the May 10 issue of the Sheboygan *Falls News*.

## TAPROOM HISTORY

Over 120 people have attended the first two sessions of the Center's new program series, "Taproom History," which is being held at The Fat Cow Eatery & Pub in Sheboygan Falls. The third and final program, "Did Lincoln's Assassin Get Away with Murder? The Mummy of John Wilkes Booth," will be held on Thursday, August 15, at 6:30 p.m. We hope to see you there! What could be a better way of learning history than while eating good food and enjoying a beverage?

## LINCOLN BUS TRIP

We already have 20 people signed up for our fall bus tour, October 14-17, 2019, to see the sites of Lincoln's youth in Kentucky and Indiana. A couple of added sites will be Louisville Slugger Museum, Mrs. Lincoln's childhood home in Lexington, and a dinner show at the Derby Dinner Playhouse (the Play will be *Baskerville: A Sherlock Holmes Mystery*). Personalized Tours will be again conducting the tour.

Reservations are already being accepted. Seating will go fast! Contact Personalized @920-528-7600 to make reservations.

Please feel free to contact me with your ideas, suggestions, and recommendations for enhancing our development efforts. You can contact me at 920-467-4667, or email me at [steverogstad@schrc.org](mailto:steverogstad@schrc.org).

Thank you for all you do to support and help develop our Research Center!

Sincerely,  
Steven K. Rogstad  
Director of Development