

February 2019

“LET’S DEVELOP OUR CENTER”

Steven K. Rogstad
Director of Development

The beginning of a new year brings with it opportunities to try new things, develop new strategies, launch new initiatives, and bring forth new programs. This will be an exciting year at the Center and here are a few reasons why:

The Center is launching its new *Taproom History* programs. We will be bringing stimulating and edgy historical programs into area taverns and pubs across Sheboygan County. These will be held on weeknights periodically throughout 2019, beginning in March. One of the establishments will be the Fat Cow Eatery Pub in Sheboygan Falls. A full schedule will be forthcoming. What could be a better way of learning history than while eating good food and enjoying a Brandy Old Fashion?

A Second Lincoln Bus Trip is planned for October 14-17, 2019. The bus trip to Springfield, Illinois, this past September was so popular that we have been asked to host another bus trip this year. The people are screaming for more Lincoln, so we will be traveling to see the sites of Lincoln’s youth in Kentucky and Indiana. A couple of added sites will be Louisville Slugger Museum, Mrs. Lincoln’s childhood home in Lexington, and a dinner show at the Derby Dinner Playhouse (the Play will be *Baskerville: A Sherlock Holmes Mystery*). Personalized Tours will be again conducting the tour. Reservations are already being accepted. Seating will go fast! Contact Personalized @920-528-7600 to make reservations.

The Center has set a goal of raising \$50,000 for the 2019 Annual Campaign. As the Center continues to be given new sizable collections of written records and photographs for its archive, it is faced with the costs associated with processing and storing them. Last year we received 6 large collections, one of which was the *entire* photographic collection from the *Sheboygan Press*. As the Center continues to enlarge, costs continue to increase. I am excited about making this year’s Annual Campaign the best yet, so we can continue to amass collections, provide community awareness, publish local history, and offer continuing adult education - like Taproom History, Second Saturdays, The Lincoln Seminar, and genealogy

classes. Please start thinking about what gift you would like to make to support the Center.

The Center has established a goal of increasing its membership base by 10% this year. Have you renewed your membership for 2019? If not, *please* renew today. The Center is also asking current members to *sponsor* a new member for 2019. It is a great opportunity for you to share with others what the Center does and expand our visibility in the area. We are looking for 80 new members. So far, nearly 30 individuals have joined or been sponsored. Won't you help today by giving a neighbor, friend, relative, or co-worker a membership?

The Center will be launching its own Book Club! Imagine being able to read good history books and sharing that interest with others! Our own executive director, Beth Dippel, will be leading the discussions. The first book will be *The Hidden White House: Harry Truman and the Reconstruction of America's Most Famous Residence*, by Robert Klara. More details will be forthcoming.

Yes, it promises to be an exciting, fun-filled year! I hope you are as excited as I am.

Please feel free to contact me with your ideas, suggestions, and recommendations for enhancing our fundraising efforts. You can contact me at 920-467-4667, or email me at steverogstad@schrc.org.

Thank you for all you do to support the Research Center!

Sincerely,
Steven K. Rogstad
Director of Development