"LET'S DEVELOP OUR CENTER" December 2018

Steven K. Rogstad Director of Development

As we approach the end of a year and the start of another, it is appropriate for us to appreciate our accomplishments in 2018. This year the Center has witnessed many successes in its quest to save and share history:

- 1) The Center acquired several new major collections, including records and photographs for Mayline Furniture Company, St. Andrew's Lutheran Church, and Sheboygan Press.
- 2) The Center conducted a 4-day bus tour to Springfield, Illinois, to visit sites associated with Abraham Lincoln.
- 3) The Center continued processing and digitizing a 100,000+ photograph collection from the Sheboygan Falls
- & Plymouth Review, tax records for Sheboygan County, and 30,000+ photographs from Sheboygan Press.
- 4) The Center hosted another year of engaging and entertaining programs for Second Saturdays, History on the Move, Lincoln Seminar, and genealogy studies.

Yet, the cost of conducting preservation and programs continues to rise. One way the Center can meet its costs is by having current members renew and attracting new members.

It's Membership Renewal Time!

Our members are at the heart of everything we do at the Research Center, from document and photograph preservation to outreach programming, special events, and engaging research activities. When you visit, you will see the impact of your support in our archives, which allows people to learn about their families, houses, business, nationality, and culture. If you attend a program as part of "History on the Move" or "Second Saturdays, Journeys into Local History," you are learning intriguing stories associated with the history of the greater Sheboygan area.

Have you renewed your membership? If not, please renew today. The Center is also asking current members to sponsor a new member for 2019. It is a great opportunity for you to share with others what the Center does and expand its visibility in the area. Did you know that if every SCHRC member sponsored a new member for one year at the \$45.00 level, the Center would raise \$36,000! Imagine what new programs and projects could be realized with just that one small effort!

The Center has established a goal of increasing its membership base by 10% in 2018-2019. We are looking for 80 new members. So far, 26 individuals have joined or been sponsored. Won't you help today by giving a neighbor, friend, relative or co-worker a membership?

Please help the Center during this holiday season by giving the gift of membership and bringing a new member to the organization. A membership would make a fun stocking-stuffer for a family member or friend!

Please feel free to contact me with your ideas, suggestions, and recommendations for enhancing our fundraising efforts. You can contact me at 920-467-4667, or email me at steverogstad@schrc.org.

Best wishes to you for a happy, fun, and prosperous 2019!

Sincerely, Steven K. Rogstad Director of Development