

April 2019

“LET’S DEVELOP OUR CENTER”

Steven K. Rogstad
Director of Development

This month we launch our Annual Campaign of giving, which is our opportunity to financially support the Center’s mission of serving the public “by collecting, preserving and making available the written documentation and images of Sheboygan County.”

This year your gift will have an added impact! It will have extra significance! It will carry an extra punch! Let me explain why.

The goal for this year’s Annual Campaign is \$50,000. We have been fortunate to have received commitments from organizations willing to provide matching gifts up to that amount. So, if the Center raises \$50,000...it will receive matching funds totaling \$50,000! That’s \$100,000 for your Research Center! Or more!

Therefore, please give generously this year!

The Research Center is on the Air! We have launched a new way of telling people what the Center is all about. The Center is featured on WLKN, 98.1 FM, Mondays, about 8:10-8:12 a.m. These 2-minute conversations about the Center and its activities will allow us to reach a younger audience who may not be familiar with us. The airings will also be made available on our website in the near future.

The Center is launching its new *Taproom History* programs. We have started bringing stimulating and edgy historical programs into area taverns and pubs across Sheboygan County. These will be held on weeknights periodically throughout 2019. The first session, “Sheboygan County Vice: Brothels in the 1920s & 1930s,” drew 61 people to The Fat Cow Eatery Pub in Sheboygan Falls. Look for the full schedule in the newsletter. What could be a better way of learning history than while eating good food and enjoying a beverage?

A Second Lincoln Bus Trip is planned for October 14-17, 2019. The bus trip to Springfield, Illinois, this past September was so popular that we have been asked to host another bus trip this year. The people are screaming for more Lincoln, so we will be traveling to see the sites of Lincoln's youth in Kentucky and Indiana. A couple of added sites will be Louisville Slugger Museum, Mrs. Lincoln's childhood home in Lexington, and a dinner show at the Derby Dinner Playhouse (the Play will be *Baskerville: A Sherlock Holmes Mystery*. Personalized Tours will be again conducting the tour. Reservations are already being accepted. Seating will go fast! Contact Personalized @920-528-7600 to make reservations.

Collections continue to come in. Last year we received 6 large collections, one of which was the *entire* photographic collection from the *Sheboygan Press*. This year we obtained about 450 bound volumes of the *Press* going back to 1908. As the Center continues to enlarge, costs continue to increase. That is why the Annual Campaign is so vital - so we can continue to manage and care for collections, provide community awareness, publish local history, and offer continuing adult education - like Taproom History, Second Saturdays, The Lincoln Seminar, and genealogy classes. Please start thinking about what gift you would like to make to support the Center.

The Center has established a goal of increasing its membership base by 10% this year. Have you renewed your membership for 2019? If not, *please* renew today. The Center is also asking current members to *sponsor* a new member for 2019. It is a great opportunity for you to share with others what the Center does and expand our visibility in the area. We are looking for 80 new members. So far, nearly 30 individuals have joined or been sponsored. Won't you help today by giving a neighbor, friend, relative, or co-worker a membership?

We are experiencing an exciting and fun-filled year! I look forward to seeing you at our events.

Please feel free to contact me with your ideas, suggestions, and recommendations for enhancing our development efforts. You can contact me at 920-467-4667, or email me at steverogstad@schrc.org.

Thank you for all you do to support and help develop our Research Center!

Sincerely,
Steven K. Rogstad
Director of Development